

社區外展計劃 Community outreach program

1.0 目的 Goal

透過公司捐贈計畫及社區計畫來為當地社區帶來助益或改變。
Goal of this community outreach program is to bring help or changes to communities by donate plan and local community program.

- 2.0 職責 Duty (The responsibility range)
 - 2.1 社區外展計劃之製訂、修改正、推行、監督:運籌管理部。

 Formulation, revision, implementation and supervision of the program:

 Administration Department
 - 2.2 捐贈或贊助之執行:財務部。

Execution of donation: Finance Department

2.3 社區計畫之執行:全公司。

Execution of the community program: Company-wide

- 2.4 單位內之執行與監督,與其他單位之配合及溝通:各單位主管。
 Implementation and supervision within the unit, cooperation and communication with other units: Supervisor of each unit
- 2.5 教育訓練與宣導:運籌管理部。

Education, Training and Dissemination: Administration Department

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2.0 策略 Strategy

透過捐款及社區計畫幫助非營利組織及社區以達到回饋社

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也可為企業的聲譽造成良好貢獻。

Help non-profit organizations and communities through donations and community programs to achieve the purpose of giving back to society, and at the same time, it can also make a good contribution to the reputation of the company.

- 3.0 計畫內容 Plan
 - 3.1 擇一非營利或慈善團體進行定期捐贈

To select a non-profit or charity to donate regularly.

3.1.1 由運籌管理部門選擇一家公司要對其進行定期捐贈金錢的非營 利或慈善團體。

Administration department selects a non-profit or charity for company to donate money on a regular basis.

3.1.2 運籌管理部門不定時向受捐贈機構確認捐款用途及詢問是否有 其他需求。

Administration department checks the flow of the donation from time to time and ask whether there is any other needs.

3.2 贊助當地活動 Sponsor a local event.

藉由贊助當地社區年度服務活動或宗教文化活動以增進公司與當地社區之互動與彼此的了解,也可促進員工對於當地社區之歸屬感。

By sponsoring local community service, culture and religious events to enhance the interaction and promote understanding between the company and the local community, it can also foster a sense of belonging.

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- 3.3 社區環境保護工作 Environmental Conservation Efforts
 - 3.3.1 鼓勵員工參與社區環境清潔活動

Encourage employees to participate in community environmental clean-up activities

3.3.2 組織員工於上班時間清理周遭社區道路的環境衛生。

Employees clean up the surrounding roads at community during working hours to keep local environment clean.

3.4 鼓勵員工參加捐血,制訂捐血獎勵措施

Encourage employees to participate in a blood drive to save lives within local community and beyond.

Making incentive program for the blood drive.

3.5 於公佈欄張貼社區活動訊息,鼓勵員工參加。

例如舊衣捐贈活動、捐血活動、慈善義賣等。

Post information of community activities on company's bulletin board to encourage employees to participate.

For example: old clothe donation, blood donation activities, charity sale, etc.

3.6 鼓勵員工提出意見或建議。

Encourage employees to submit comments or suggestions for the program.

4.0 評估 Evaluation

定期由運籌管理部門進行本計畫執行成果之評估確認。





Administration Department review and evaluate the implementation of this program on a regular basis.

- 5.0 教育訓練與宣導 Education, Training and Dissemination
 - 5.1 定期舉辦教育訓練。

Educational training is held on a regular basis.

5.2 宣導內容與文宣以張貼公告、海報、集會宣導等方式進行。

Content of dissemination and publicity are to be carried out by posting

announcements, posters, rally, etc.